

# Dr Avan Mohammed wins Leading Orthodontist UK at the Oral Health & Dentistry Global Awards 2022

## Our values, vision, and purpose

We are a friendly, private specialist orthodontic practice based at the heart of South Kensington, London. We provide contemporary orthodontic care using the most advanced, efficient, and proven techniques in teeth straightening. We pride ourselves with excellent and exceptional orthodontic care for all patients from the minute a patient walks through the door, till they finish their treatment, it truly is a red-carpet experience all the way.

Queen's Gate Orthodontics is proud to receive the Global 100 Awards in 2023 for "Best Orthodontic Practice, London". Recognised for the high quality of our patient care and our enthusiasm for embracing cutting edge technological advances in dentistry, we have also been awarded the "Most Transformed Practice UK" in the Invisalign Awards, 2022 and both "Best Practice, London" and "Best Practice, UK" in The Dentistry Awards 2020, the equivalent of the dental Oscars! We are very appreciative of our awards; we see winning the awards as a definite recognition of our exceptional hard work and our team's dedication to provide excellent quality patient service.

Our aim is stay current with the latest technology and techniques by providing our patients with multiple options to have their teeth straightened that include advanced metal braces, ceramic clear braces, and removable functional braces for young patients and teenagers, hidden (lingual) braces and Invisalign clear Aligners. We truly believe that orthodontic care is a very personal experience, and we strive to ensure that we deliver our service using the most advanced and innovative technology available.

We are a fully digital orthodontic practice providing:

- Digital impression: fast, accurate and comfortable experience. This means no unpleasant messy experience associated with impression materials. Our scanner also ensures an accurate fit of aligners and removable retainers.
- Digital photography and X-rays: Digital radiographs reduce the amount of radiation to the patient making them safer to use in comparison with traditional radiographic machine.
- Virtual smile consultations: Covid lockdowns presented us with challenges when it came to face to face consultations. We have been



able to overcome such challenges with SmileMate technology which is an online tool that uses photographs taken by the patient's own smart phone camera and then submitting these photos online via a link. Artificial intelligence (AI) is then used to create a pre-treatment report. This is a very easy and convenient way to engage with our patients prior to their visit to the practice.

- Remote Orthodontic monitoring: We appreciate our patient's busy schedule and valuable time. Our treatment packages come equipped with the latest and most modern technology in remote monitoring using an app called Dental Monitoring. Using this smart App and a kit, patients send weekly photos of their progress, we are then able to assess and advise patients as necessary. This technology has enabled us to engage with our Invisalign and fixed braces patients along their entire treatment journey.

Our extensive, beautiful practice and friendly, experienced staff make us a premier destination for orthodontic treatment in central London. Our clinic has been providing quality care in in London for over a decade. As such, we have developed many long-term relationships with our patients, staff, and local referring dental colleagues.

## A message from Dr Avan Mohammed

*"I have enjoyed treating so many great patients throughout the years and I feel fortunate to have fostered enduring relationships with so many wonderful families and dental colleagues. Orthodontics has been a truly amazing and rewarding profession so far and I look forward to the years to come"*



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